





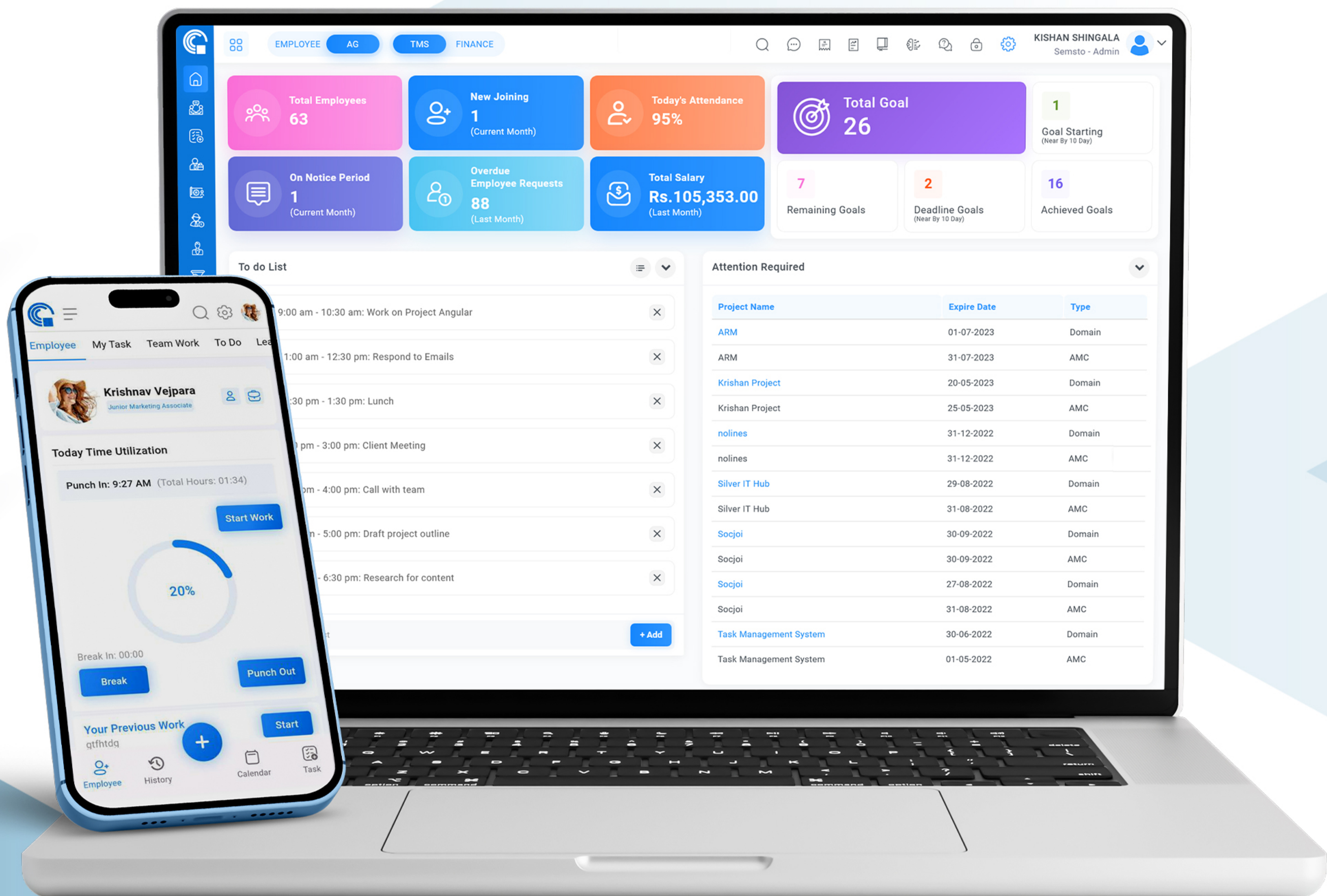
**SEMSTO<sup>®</sup>**  
We Focus On Growth

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Semsto is an **innovative** solutions  
help you to  **boost business**  
 **effectiveness** and driving  
towards  **growth**



Semsto is an innovative and growing solution that is best suited for managing operations like **Goals, Finance, Projects, People, Clients, Assets, Recruitments, Visitors, Surveys, Communication, Documentation** and **Budgeting**. From managing the clients to the role of CEO, everything is available in Semsto. It is a solution with all the features that your business needs. It allows you to take benefits of interconnected modules and helps you to grow by making data-driven decisions.



## Why Need Semsto?

Companies using outdated and time-consuming methods of operations always have missed opportunities, deadlines and frustrated staff. As a reason for all this, the growth of the company slows down. Semsto is a solution to operate all your operations more efficiently. It automates complex, time-intensive processes and simplifies resource planning for projects.







# Problem Statement



## Inefficient Legacy Systems

Numerous small and medium-sized businesses currently operate without a dedicated software system to oversee their day-to-day operations.



## Struggle to Increase Productivity

Automating key business operations significantly boosts organisational productivity.



## Data Analysis

Analyze financial data.



## Fragmented Data Management

Employing various tools to oversee diverse operations.



## Limited Business Insights

Lack of actionable insights hindering data-driven decision-making.



## Team Effectiveness Measurement

Lack of awareness regarding the effectiveness of team members.



## Lack of Team Collaboration

Challenges in seamless team communication and collaboration hinder efficient workflow and project delivery.



## Lack of knowledge

Uncertainty about the optimal tools for enhancing productivity.



## Ineffective Utilization of Assets

The lack of effective asset utilization and tracking hampers resource optimization and impacts overall operational efficiency within the company.





## Impact on Business

01

Missed timeline for running projects.

02

Missed opportunity due to lack of proper communication.

03

Lack of real-time visibility into critical business data makes it challenging to makes informed decisions promptly.

04

Limited scalability, hinders a company's ability to grow and adapt to changing market demands efficiently.

05

Businesses do not grow due to a lack of effective processes.

06

Manual tasks consume considerable time and resources, preventing teams from focusing on strategic initiatives or innovation.

07

Poor resource utilization hampers the unlocking of asset potential, significantly hindering overall productivity within the organization.

08

Manual handling increases errors and potentially leads to costly mistakes.





## Solution

01

Our integrated tool offers a system that unifies operations across departments for seamless management of Finances, HR, Recruitments, Projects, Assets, Visitors, Documents and Communications.

02

With automation at its core, our tool optimizes processes, reduces manual tasks, boosts productivity and empowering your team to focus on strategic initiatives.

03

Gain actionable insights through robust analytics and reporting features, enabling informed decision-making and proactive responses to business needs.

04

Embrace scalability and flexibility with our cloud-based solution, ensuring accessibility from anywhere while accommodating your company's growth and evolving requirements.







## How We Different?

01

### Interconnected Operations

Connect your business process with financial operations.



02

### Security

Secure, Reliable and Flexible Solution.



03

### Economical Investment

Pricing at affordable rate and customize as per need.



04

### Automation

Reducing manual tasks and enhancing overall operational efficiency.



05

### Value Added Services

Help you to implement best practices in your business.



06

### Support

Excellent and Timely Support ensuring a smooth and successful implementation process.



07

### Passionate

Passionate to improve the effectiveness of all businesses.



08

### Simplicity

Simple Solution to understand and implement.



09

### Reliable

Solution that increases effectiveness significantly.





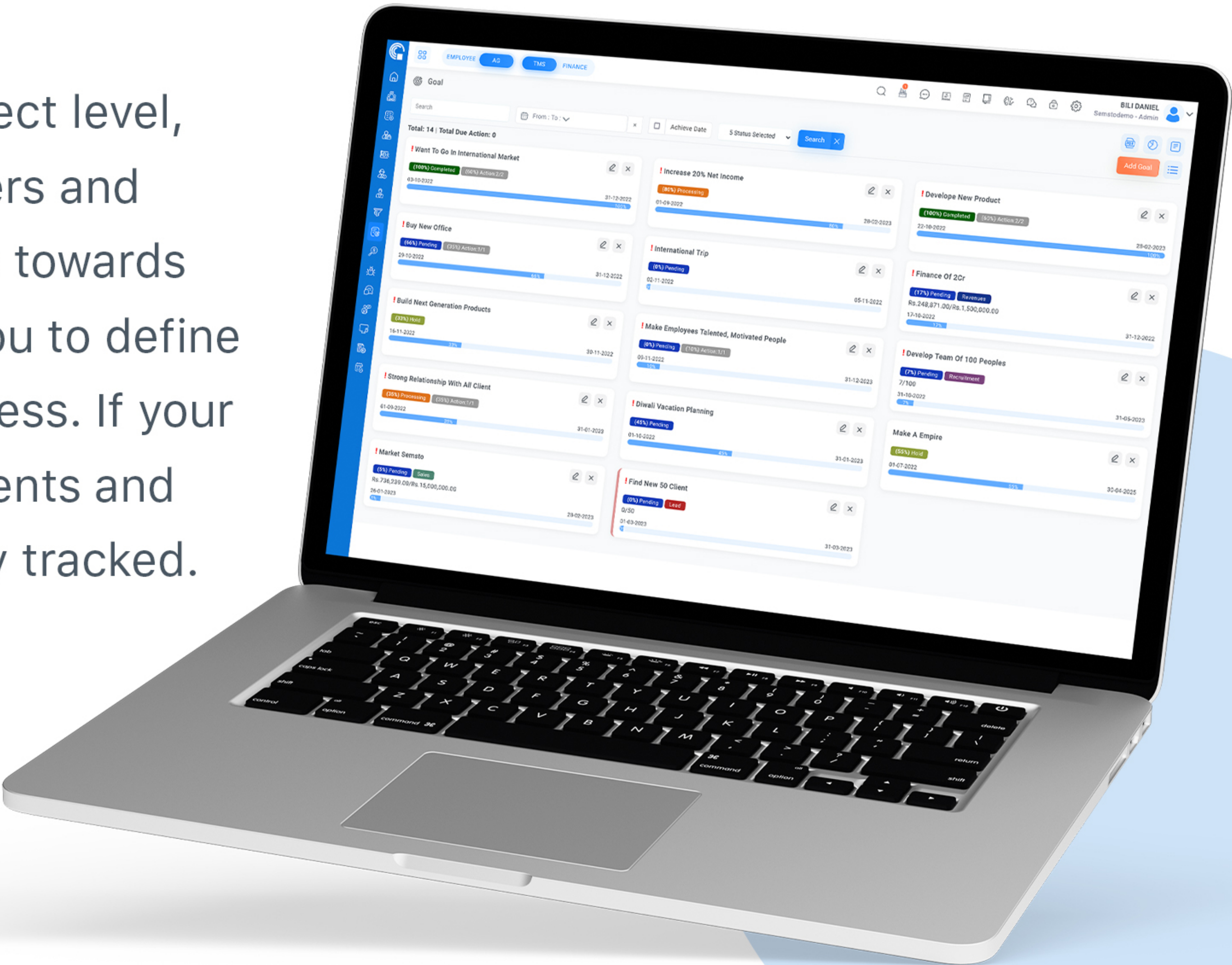
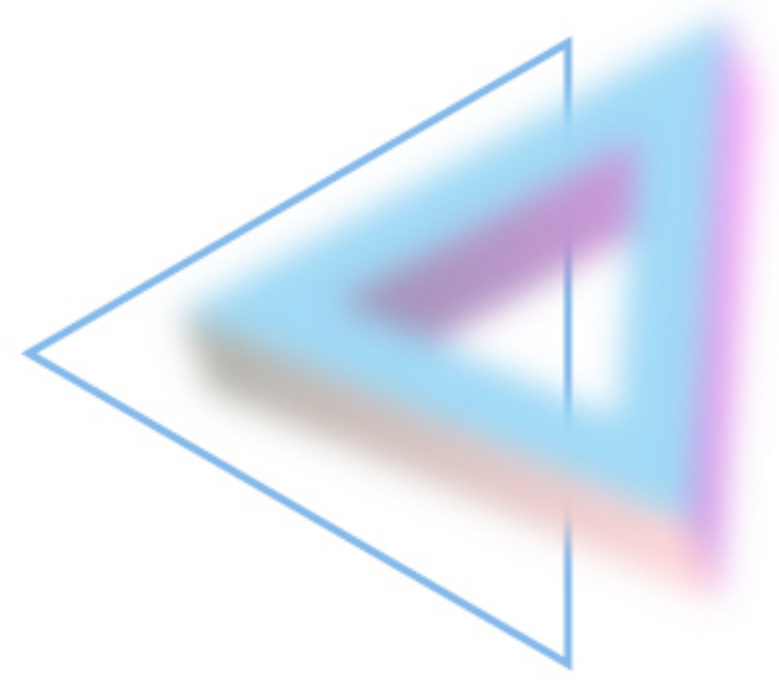
# Scale with Semsto





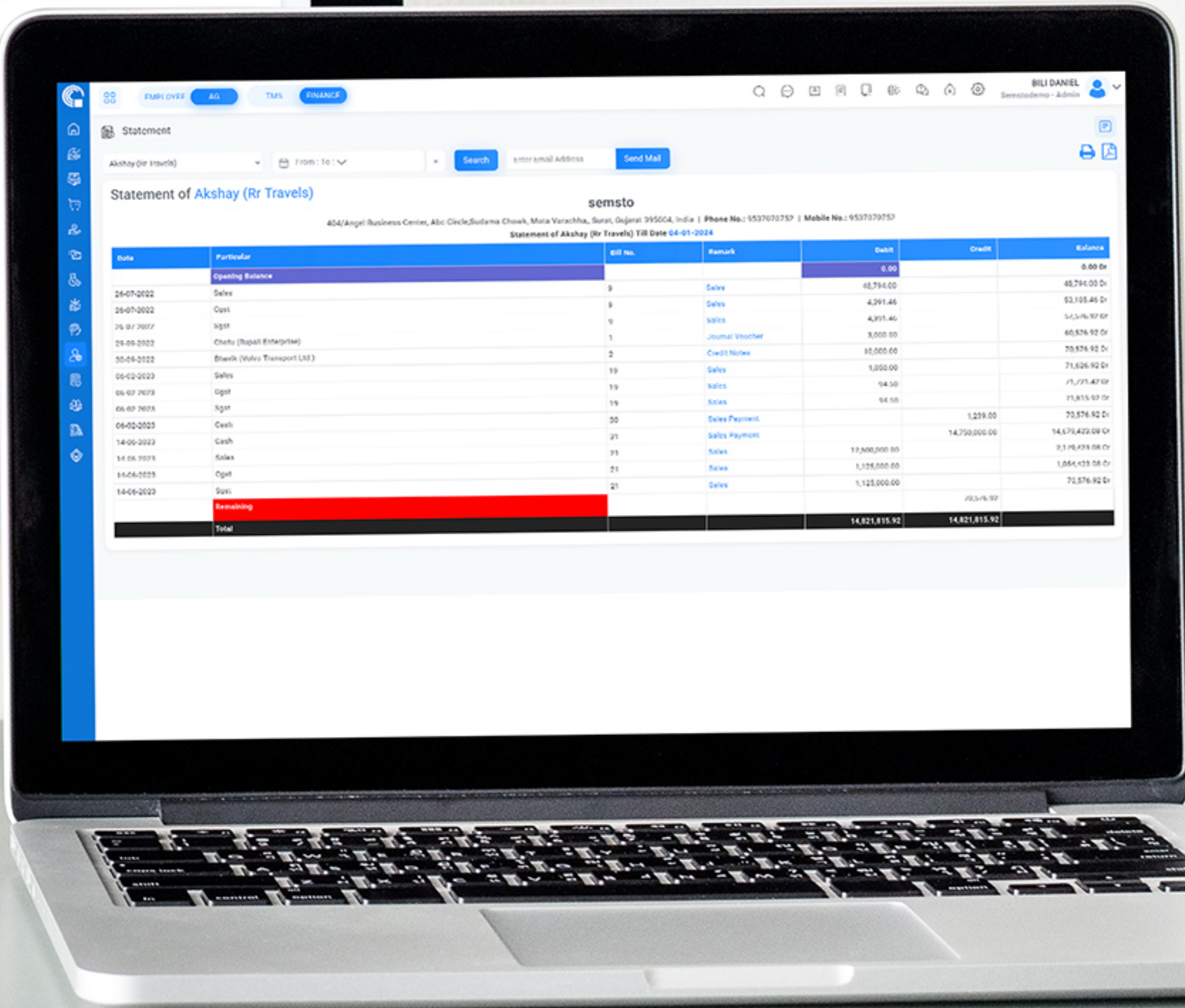
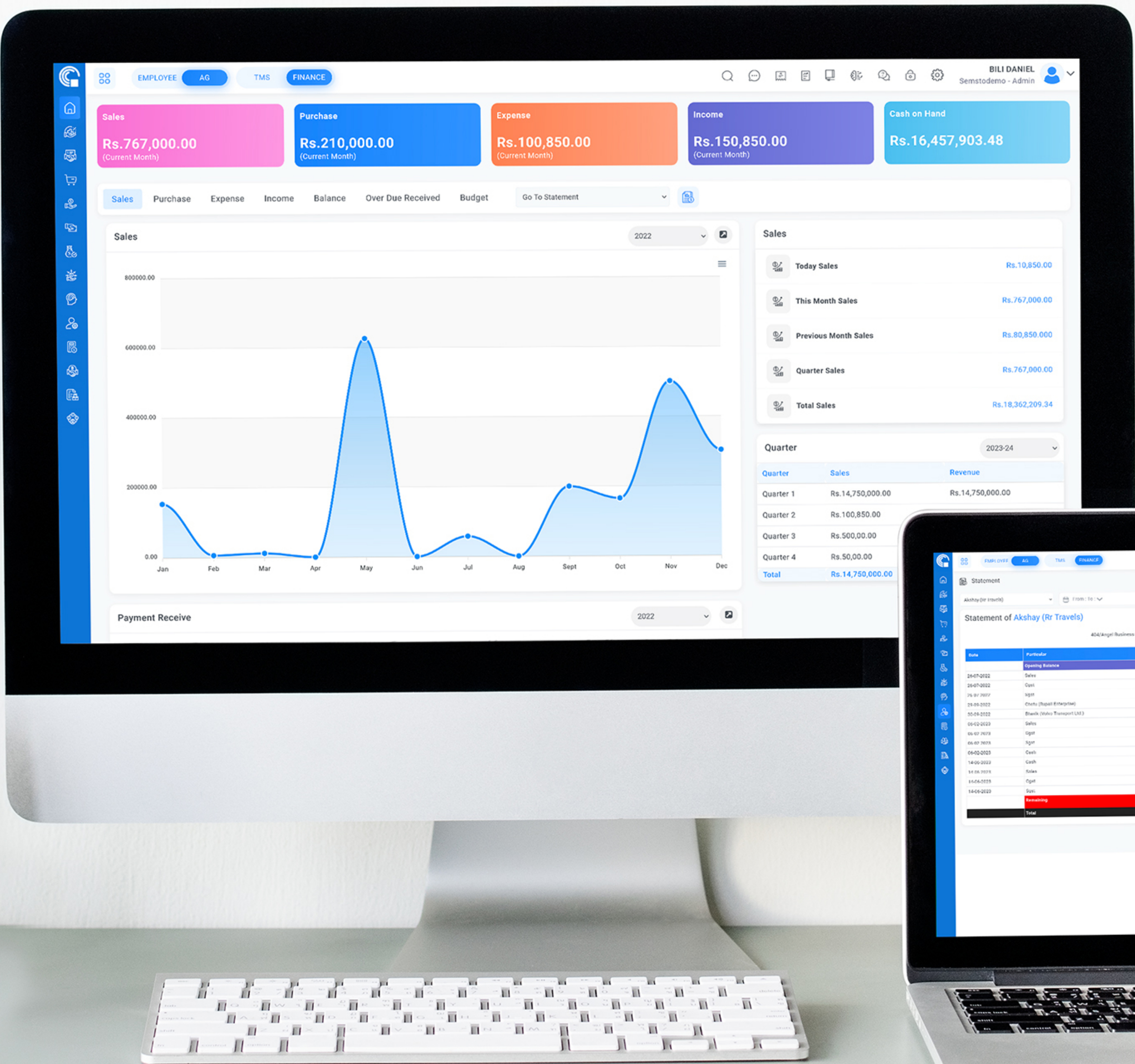
# Goals —

Managers are working at the project level, but higher authorities like Founders and CEOs are working on future goals towards their vision. Goal modules help you to define future goals and track their progress. If your goals relate to Finance, Recruitments and Leads then it will be automatically tracked.



# Finance Management —

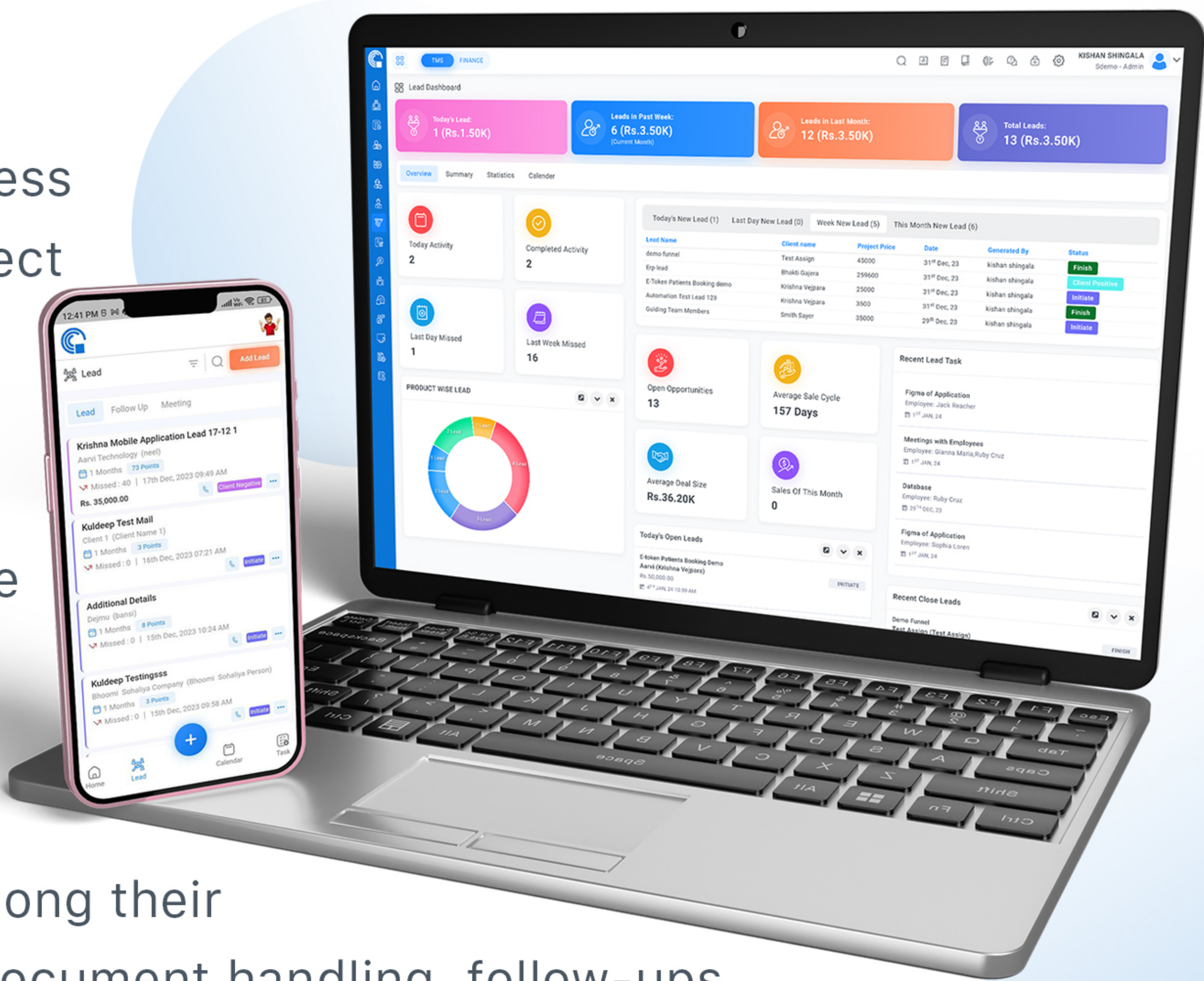
Effective financial management is integral to any business's growth. Through the finance section, clients can efficiently oversee operations such as sales, purchases, pending dues, expenses, taxes and bank transactions. They can also access essential MIS (Management Information System) reports swiftly. The budget segment enables department-wise budget definition and fund utilization. Additionally, the finance mapping feature aids in analyzing short-term financial data, facilitating better insights.





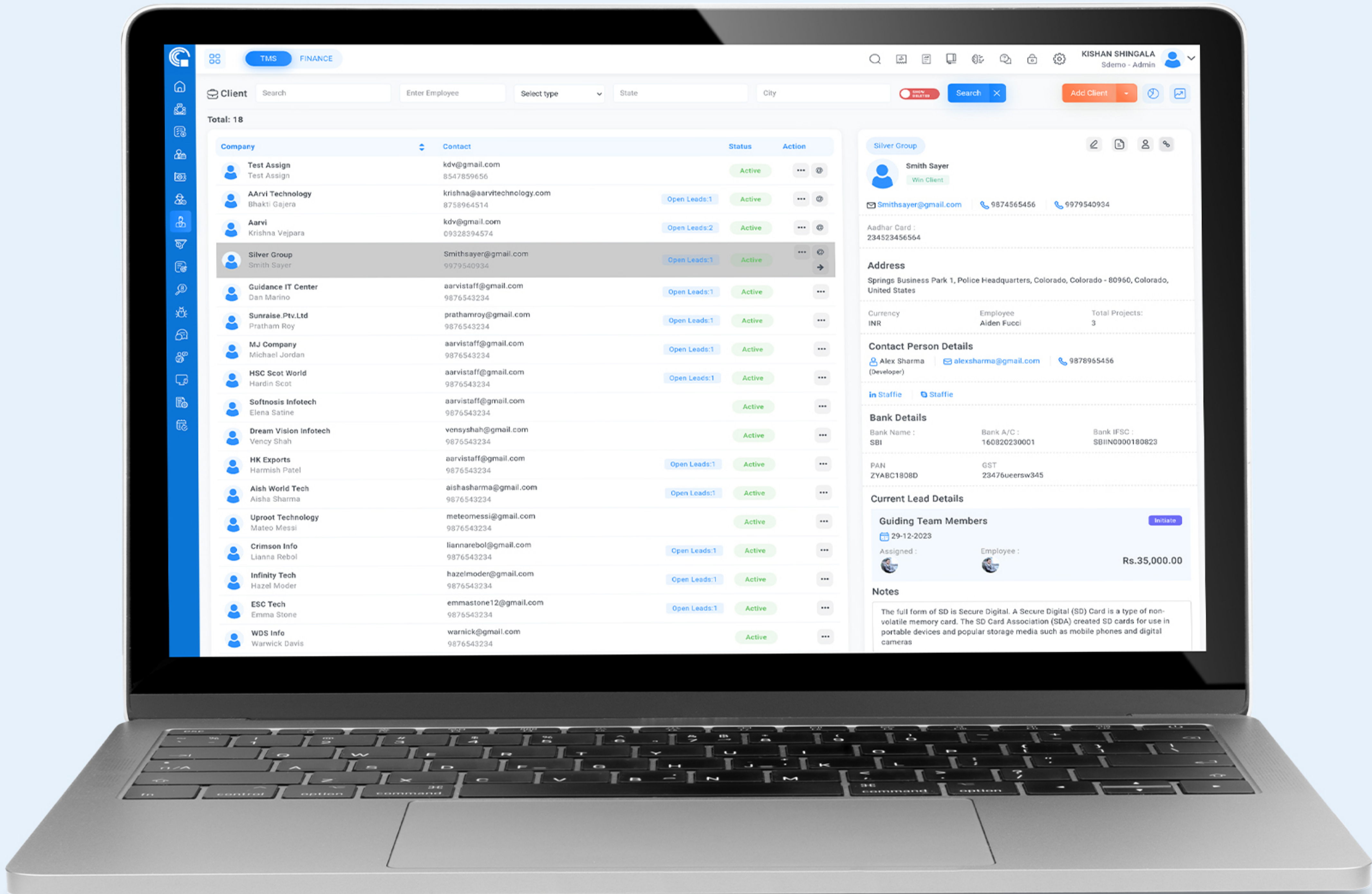
# CRM

Leads are the gateway to new business opportunities. Every significant project or deal begins with a lead and converting these leads into successful projects requires considerable organizational effort. Our CRM module streamlines the tracking of all lead-elated activities efficiently. Within CRM, you can seamlessly create, monitor and manage leads along their journey, including communication, document handling, follow-ups and scheduling meetings. The automation section simplifies lead-related actions, enabling smoother management. It allows you to pinpoint the most effective lead sources and industries while assessing your sales team's performance.



# Clients Management

Efficient client management stands as a cornerstone in any business endeavour. Semsto simplifies this by enabling comprehensive client management, serving as a repository for all associated documents and seamlessly connecting with all facets of the system.





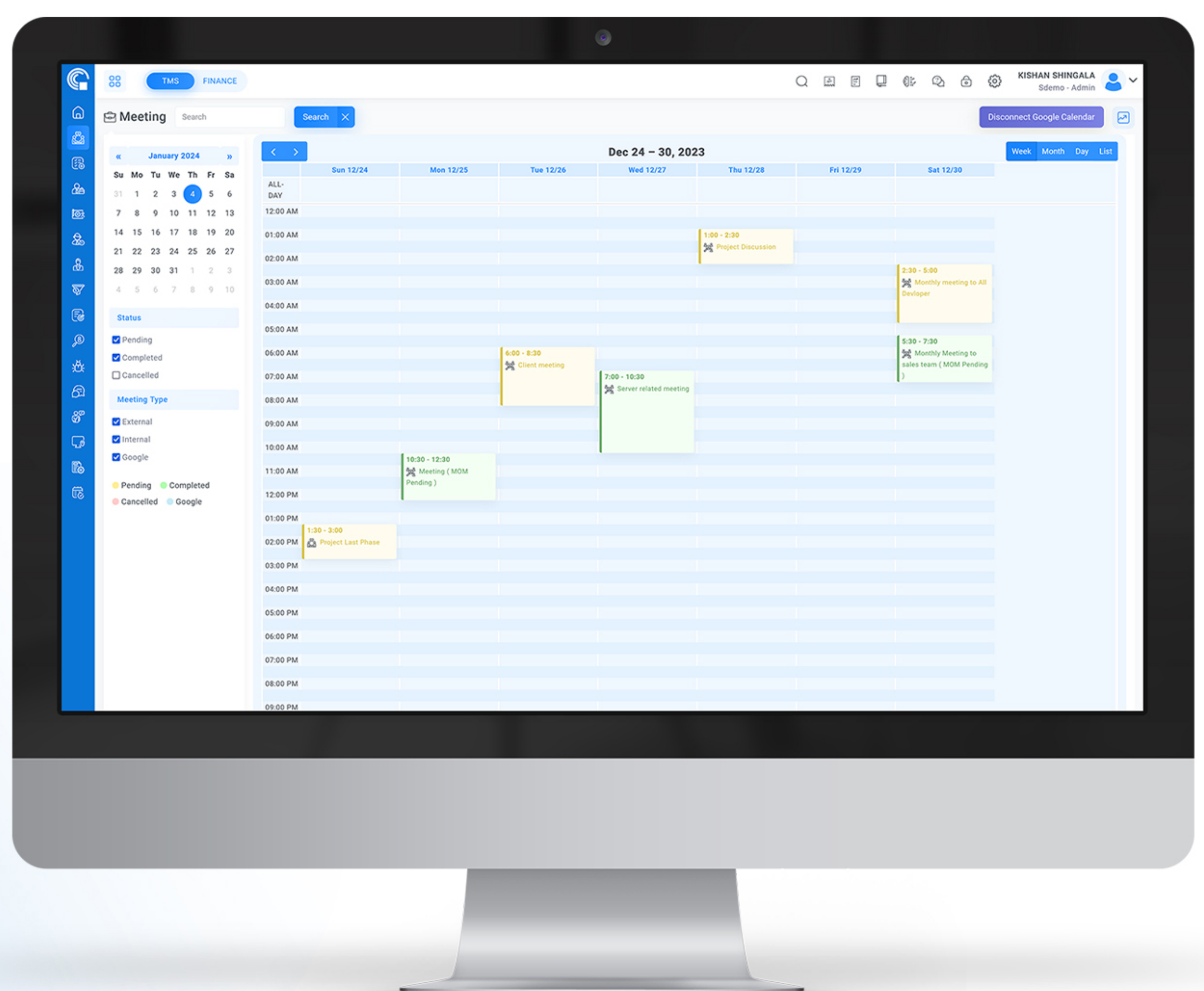
# Prospects —

Prospects represent the potential future clients of a business. They are individuals with whom you engage in discussions or meetings regarding potential future business opportunities. Engagements like meetings, expos and fairs introduce you to numerous prospects. By storing the details of these prospects, you establish a foundation for future communication aligned with your marketing strategies. This enables proactive outreach and targeted communication when the timing is optimal.



# Schedules —

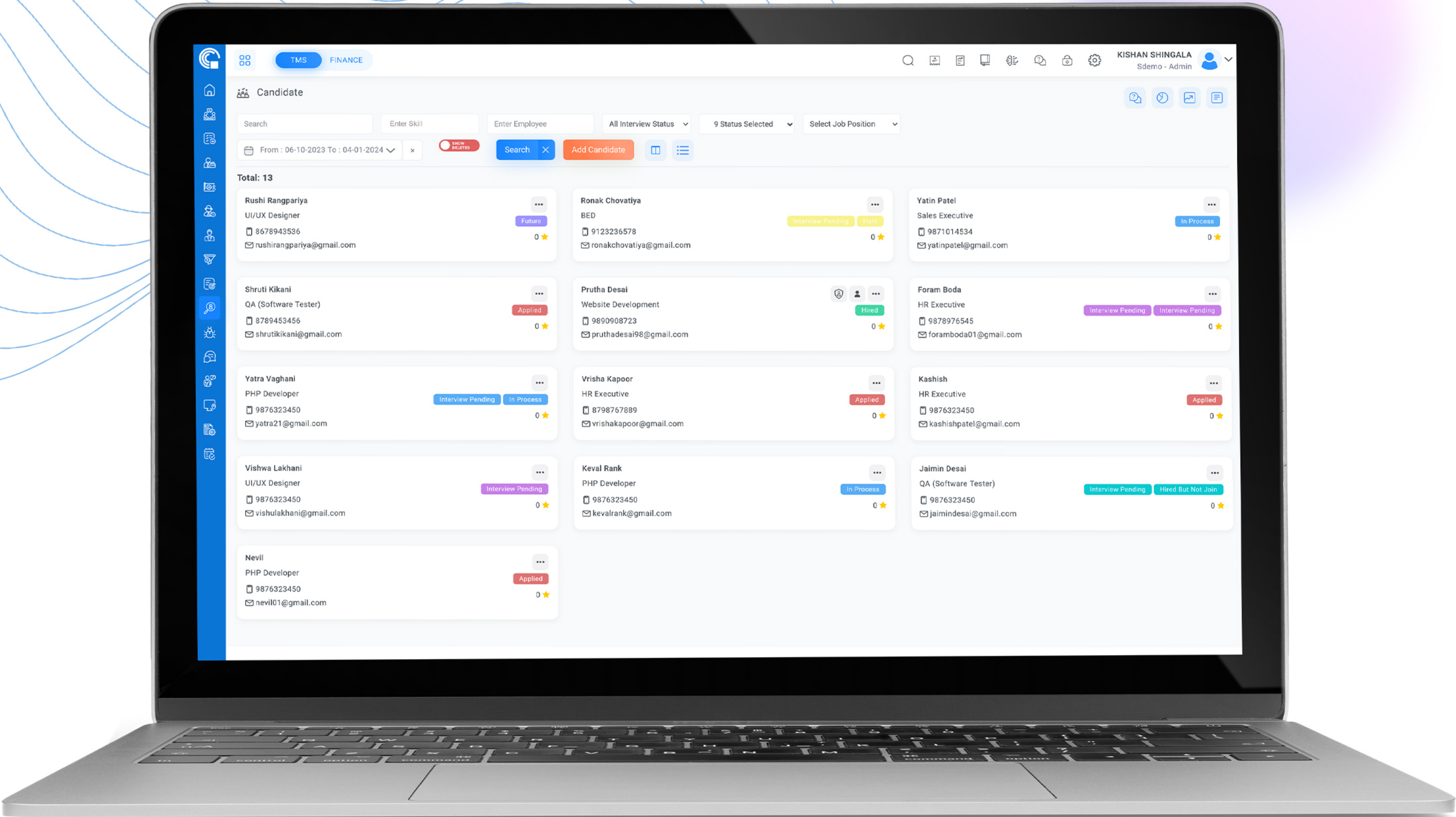
Meetings are integral to initiating and enhancing any business endeavour. Semsto's Meeting Module simplifies the scheduling of both internal and external meetings, enabling users to set reminders and cancel or reschedule meetings effortlessly. It meticulously tracks employees' time spent in meetings, providing insightful analytics. Seamlessly integrated with Google Calendar and Calendly, this module ensures streamlined coordination and efficiency in managing schedules.





# Recruitment Management

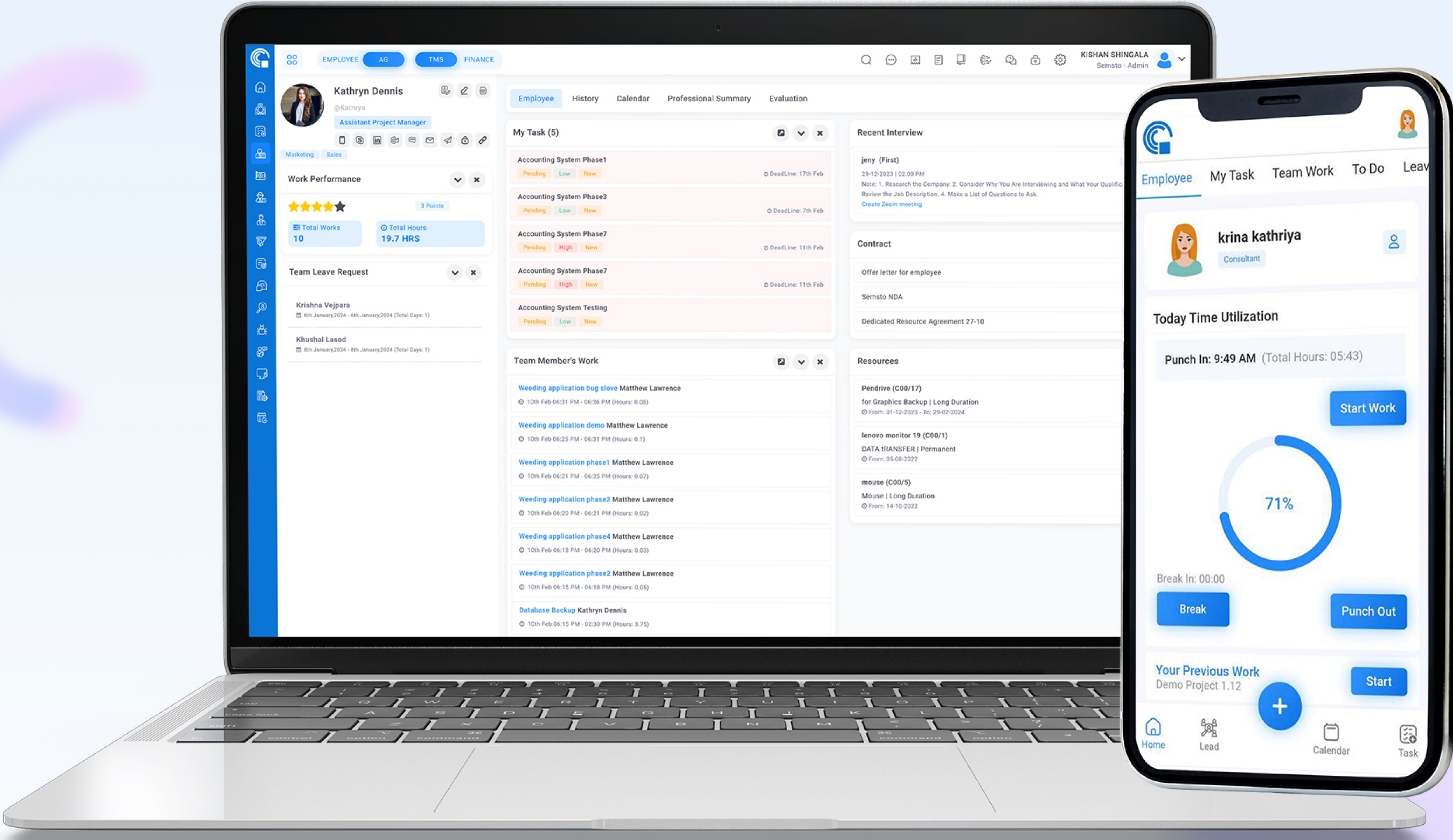
Recruitment stands as a pivotal aspect of the smooth operations of every organization. Semsto simplifies this process by managing job descriptions, candidate profiles, resumes, hiring status updates, interview scheduling, reminders, communication and follow-ups. Additionally, it aids in tracking reference checks and verification details. With our platform, employees can seamlessly apply and their information is automatically integrated into the candidate list. Moreover, Semsto allows for tracking the time employees invest in the interview process and identifies the most effective recruitment channels.





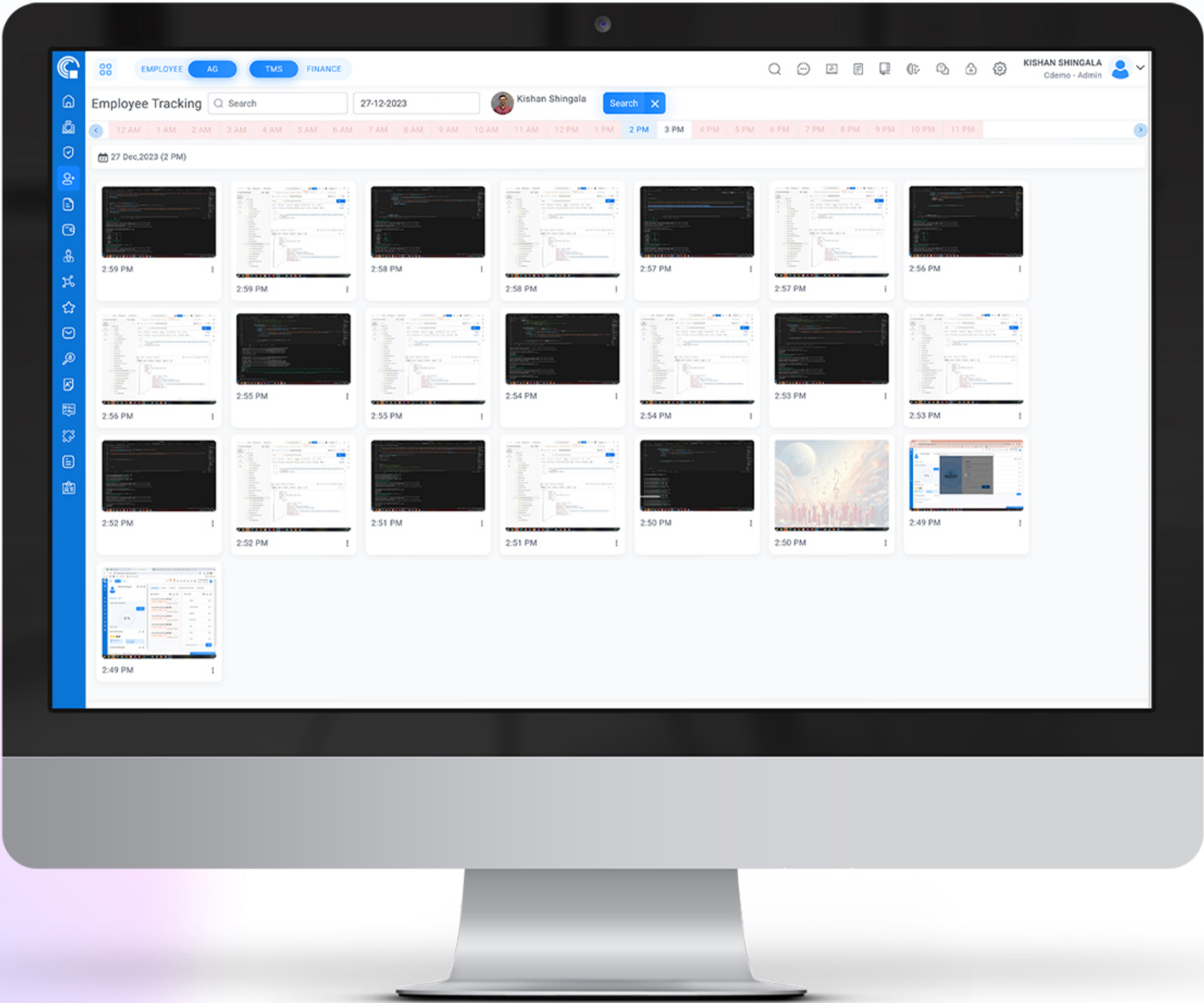
# Employee Management

Track and oversee both personal and professional details of employees, monitor promotions, digitize documentation, streamline the onboarding process, generate shareable profiles and oversee exit interviews. Additionally, implement a point-based system for team members based on their performance. Semsto also facilitates the management of employee disputes and handles money claim requests related to employee expenses. You have the flexibility to conduct monthly, quarterly and yearly evaluations of all employees, tailoring the criteria to your specific needs. These evaluations are customizable and adjustable according to your preferences.



# Employee Screen Capturing

This module facilitates the capture of your team members' screens at regular intervals, aiding in effectively tracking employee activities. It ensures alignment with company standards and helps monitor productivity to ensure adherence to company norms and guidelines.

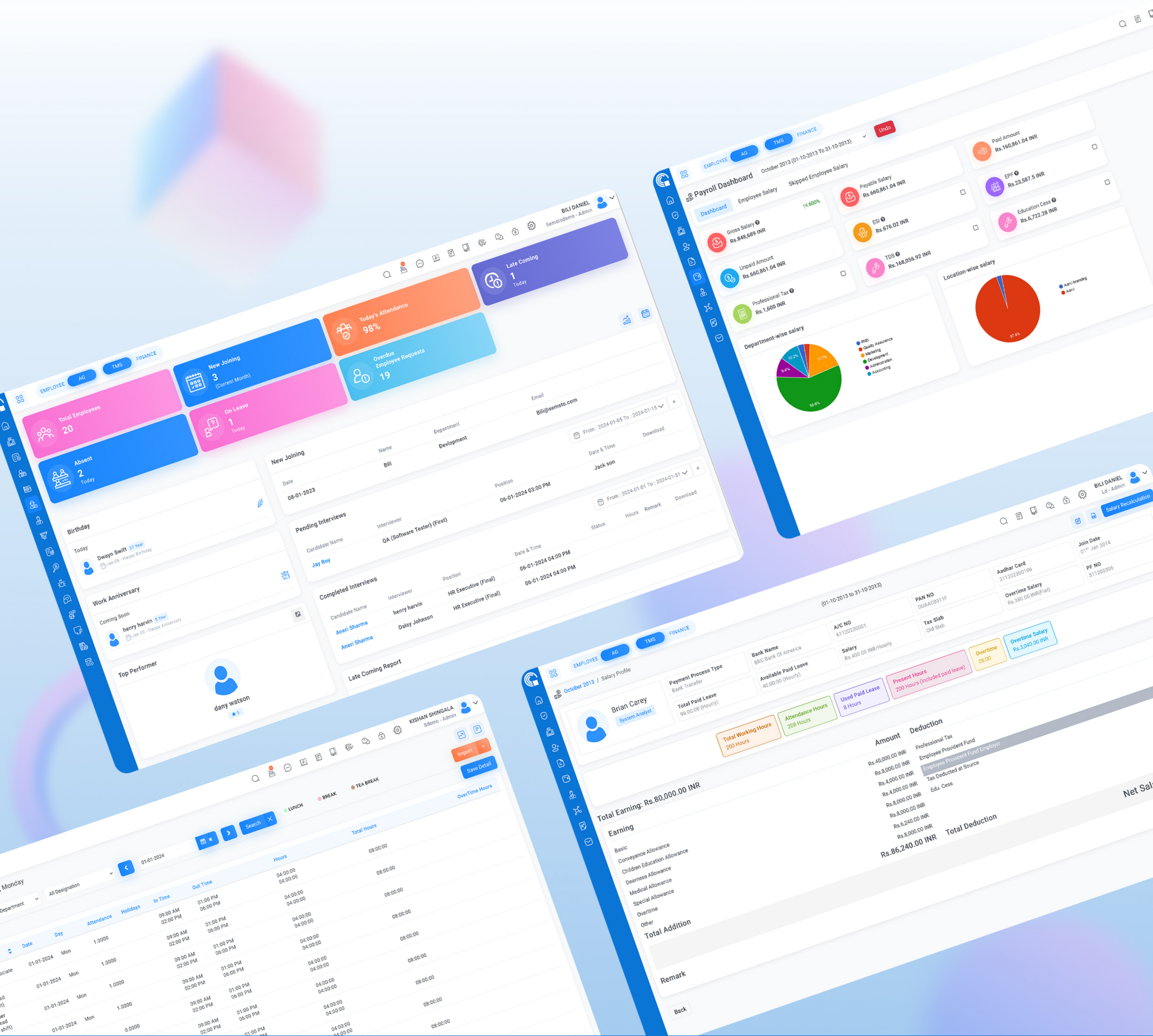




# Payroll Management

Managing a company with multiple departments, varying salary structures and diverse currencies can indeed be challenging. However, our payroll module streamlines this complexity by offering comprehensive payroll management for each employee. This module defines employee shifts and handling salaries, promotions, leaves, overtime, attendance and holidays. Payroll calculations are based on employee punch- in/out records and salary slips are automatically generated and accessible through the employee portal.

Moreover, the system enables the configuration of salary structures in compliance with government regulations for TDS, EPF, ESI and Professional Tax. It also facilitates loan provisions for team members with automatic deductions set up within the salary system.

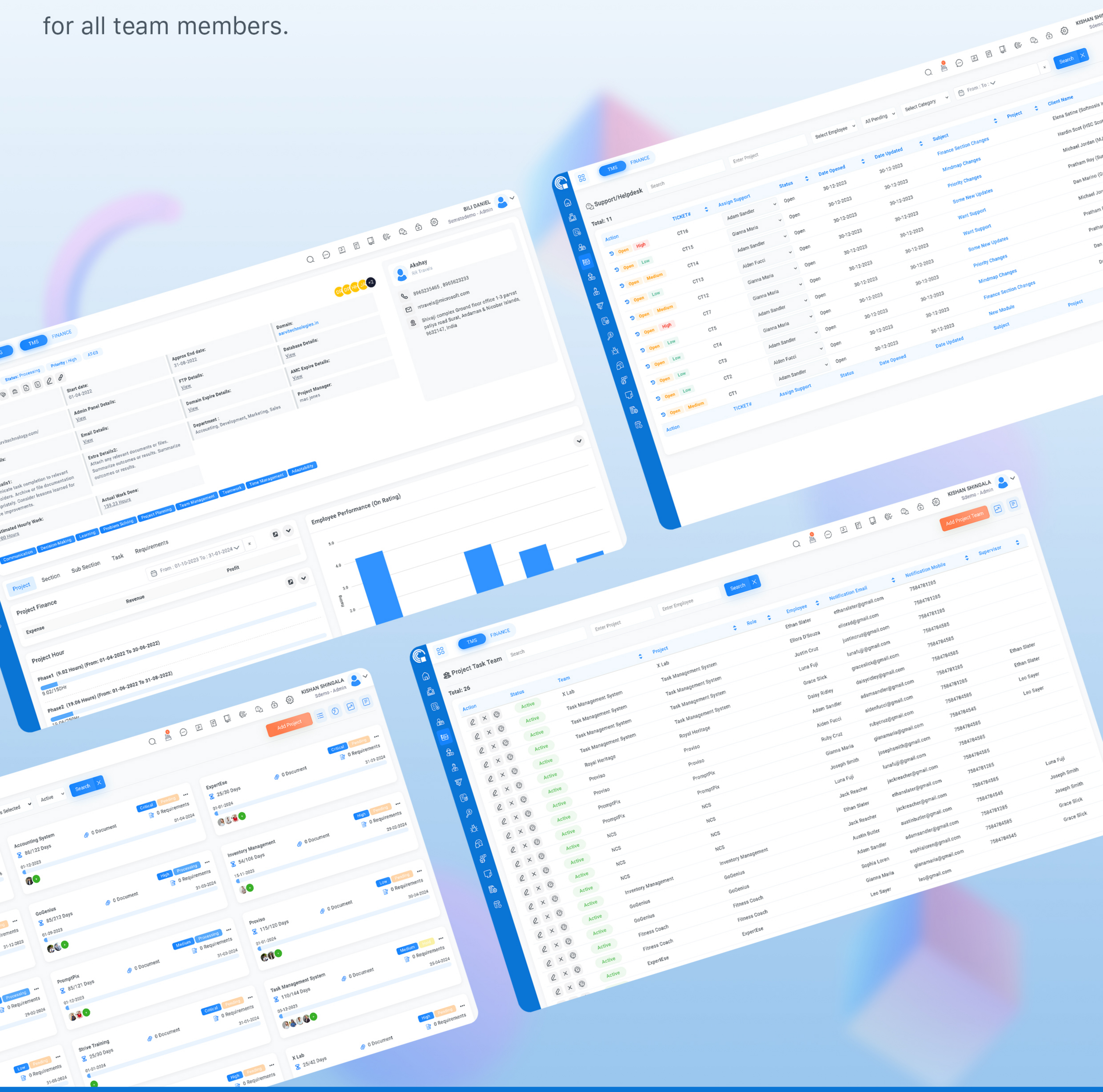




# Projects Management

The project management module is designed to streamline task tracking and optimize resource utilization. It allows for efficient management of projects, their sections, subsections, teams, tasks, sub-tasks and recurring tasks. This module offers detailed analytics on resource allocation, showcasing time spent on specific sections and tasks. Evaluating employee performance is also possible through this feature.

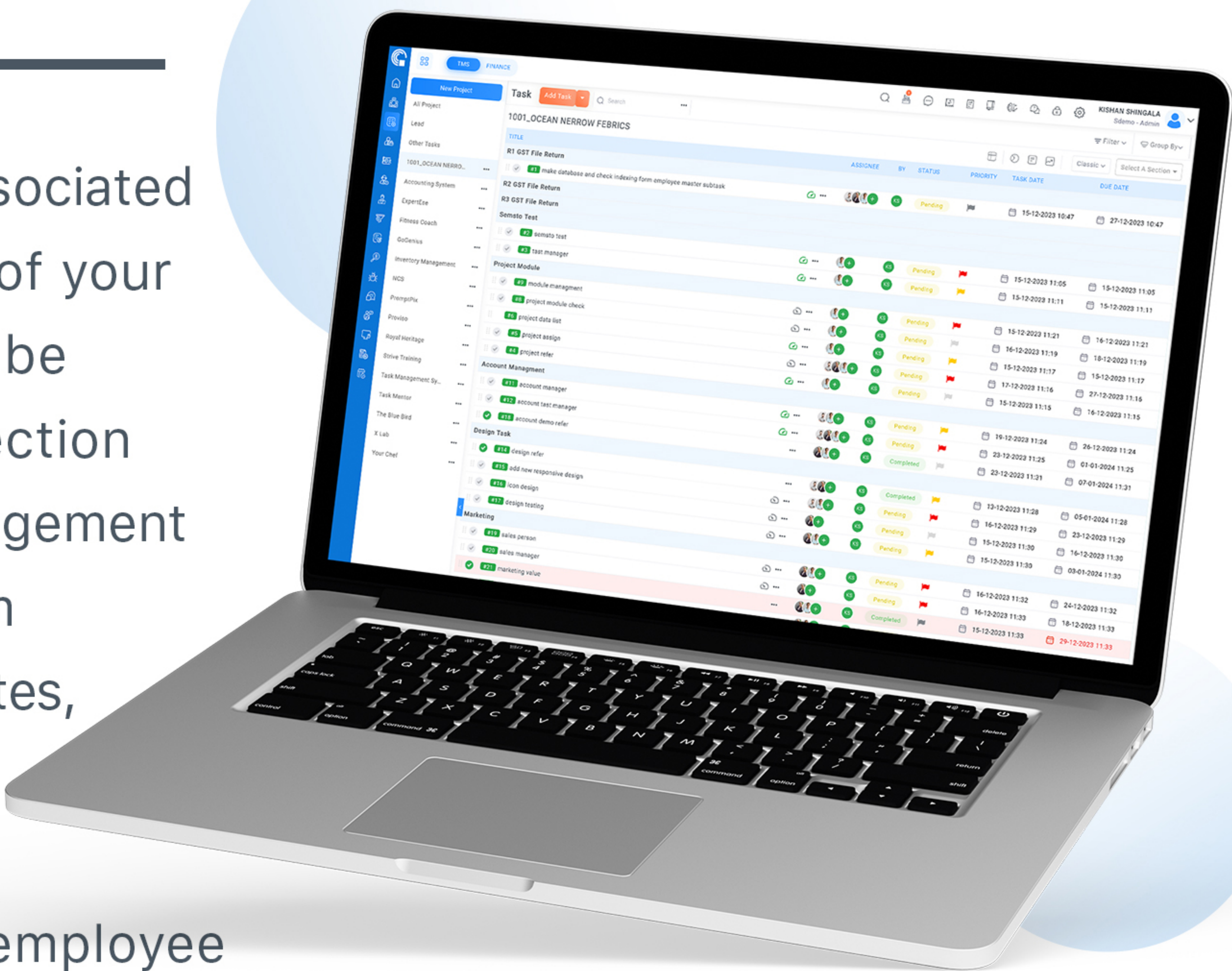
By identifying resource time allocated to projects, it becomes easier to pinpoint profitable endeavours. Customisable workflows for tasks enhance flexibility. Additionally, Semsto automatically generates performance reports on a weekly, monthly and quarterly basis for all team members.





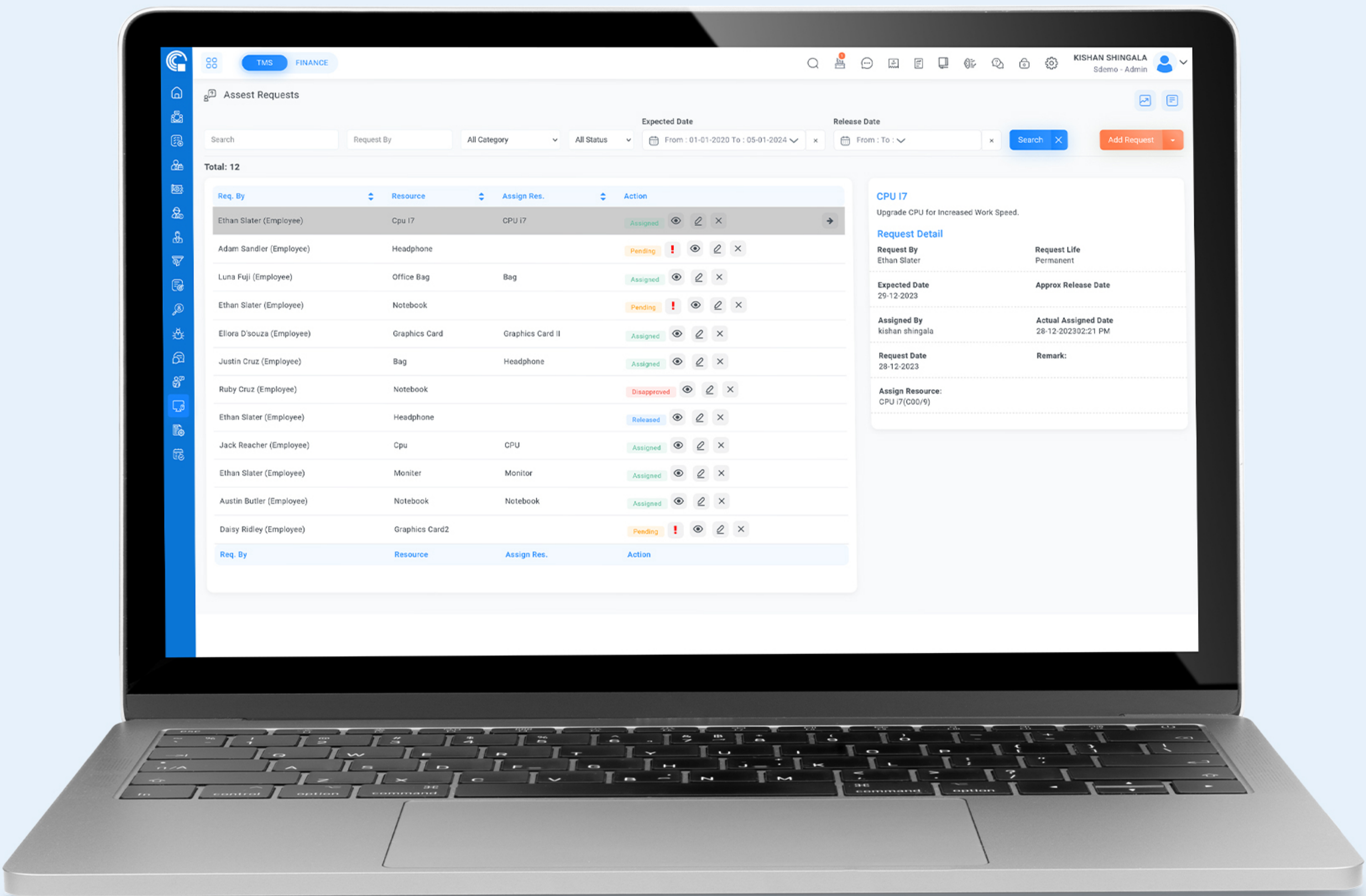
# Task Management

A task represents a single work item associated with a project. In the daily operations of your team, various tasks arise that need to be assigned to specific members. This section allows seamless task assignment, management of task lifecycles, notifications to team members, the addition of task-related notes, file uploads and the automation of recurring tasks, ensuring efficient tracking. Moreover, you can evaluate employee performance within this section. Supervisors can provide ratings for each task, streamlining the task assignment process and its monitoring. Additionally, this section enables the measurement of billable and non-billable resource utilization, ensuring effective resource management.



# Asset Management

Managing multiple physical resources within a company can be quite a task, requiring significant effort. Semsto streamlines this process by efficiently handling asset management. Employees can request resources and relevant departments can check their availability, assign them and upon their use completion, return them to the inventory. This system ensures effective resource utilization, preventing unnecessary purchases and optimizing the use of available resources.





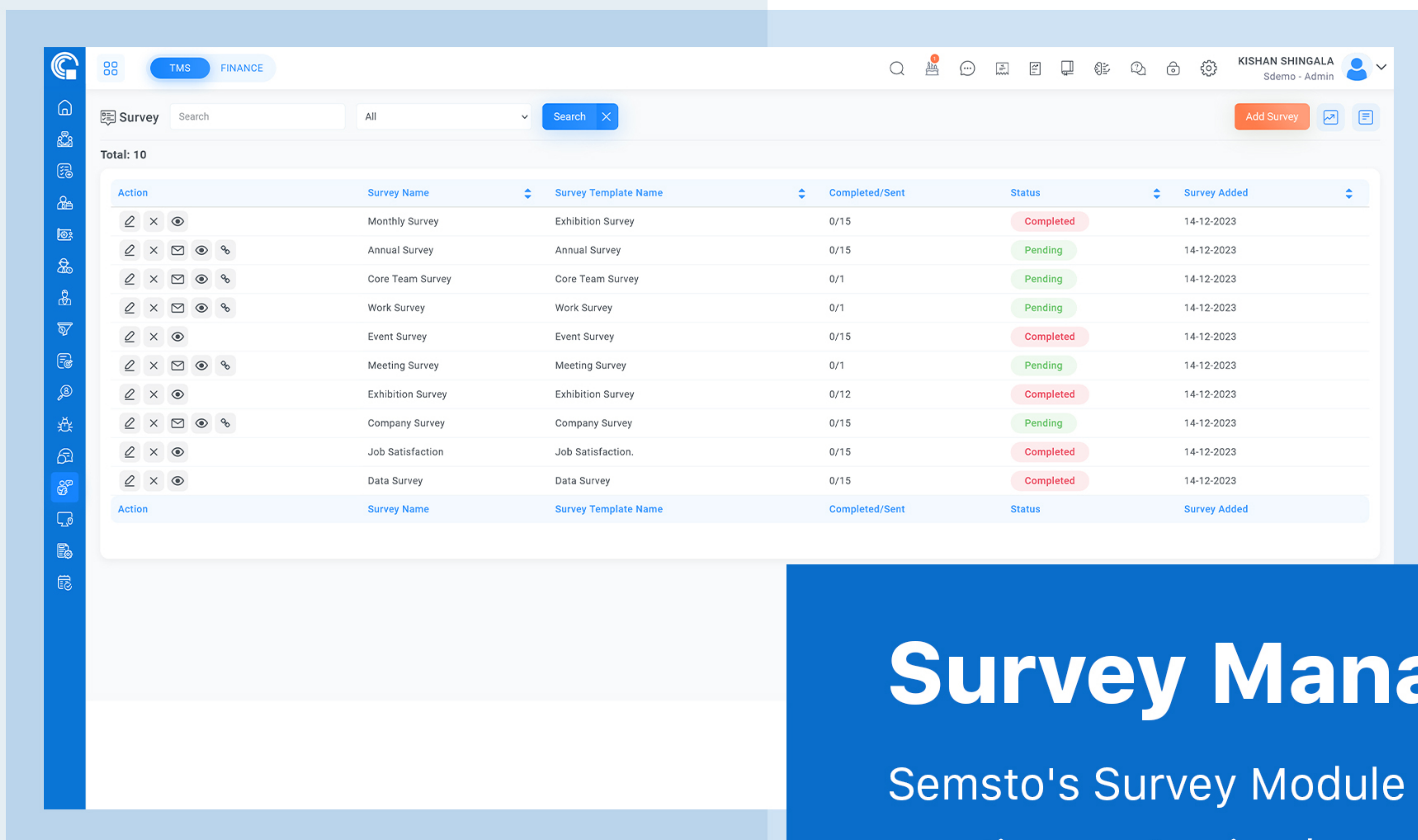
# Document Management

Effectively managing a plethora of documents and organizing them centrally can indeed be time-consuming and challenging. Semsto's Document Management module offers a solution by facilitating the management of all documents in digital format. It simplifies the storage process with proper titling and enables easy retrieval through efficient search functionalities. Additionally, you can share documents with specific timelines, enhancing collaboration.

Moreover, the module includes a letterhead feature, allowing the configuration of letterheads and tracking their use. It streamlines the digital signing of contracts for employees, clients and prospects by managing templates for seamless execution. With Semsto, you can generate employee handbooks, manuals, or Standard Operating Procedure (SOP) documents. These documents can then be easily shared with team members, ensuring standardized procedures and easy access to essential guidelines and information across the organization.





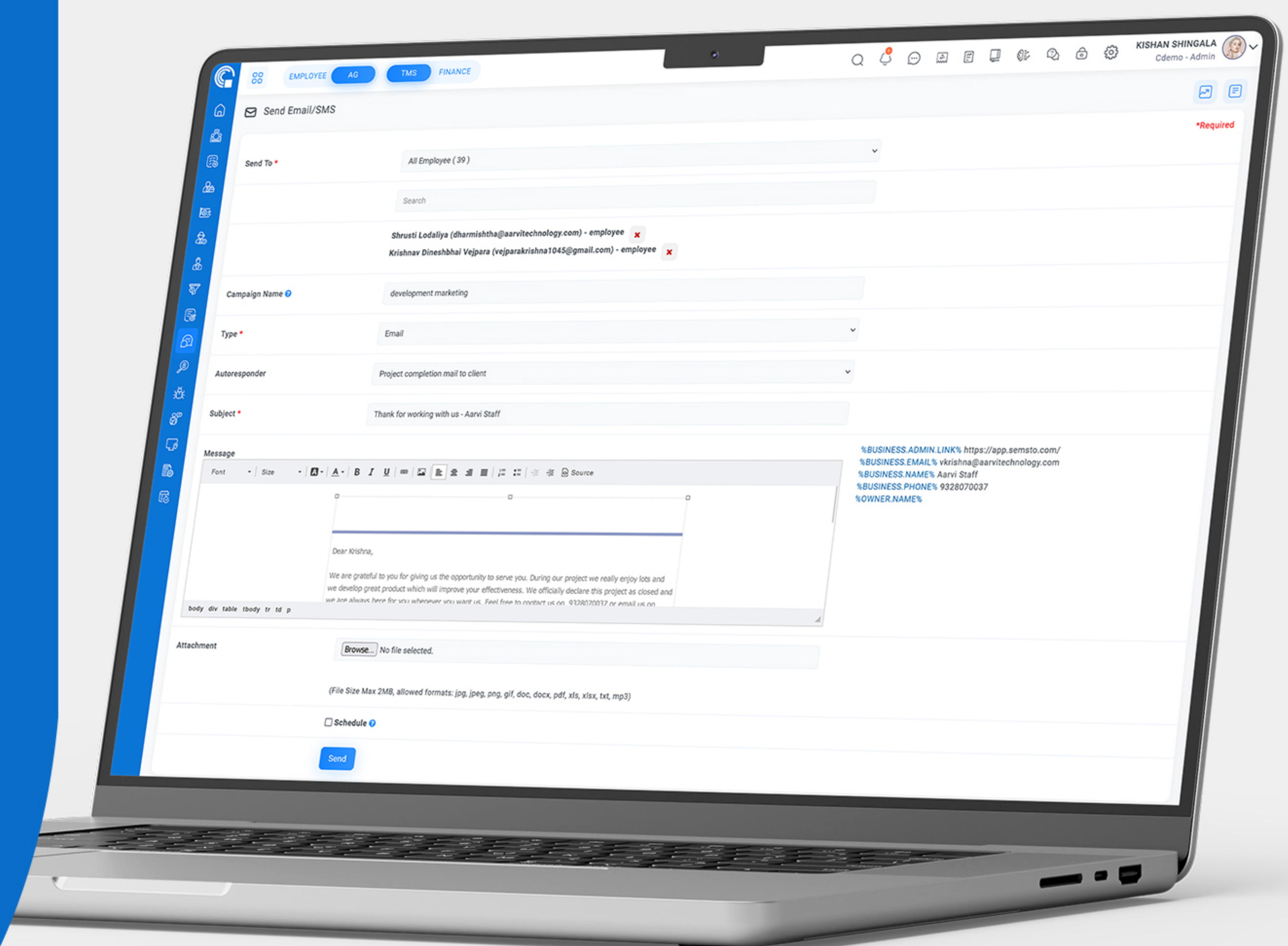


## Survey Management

Semsto's Survey Module specializes in creating customized surveys, gathering feedback from both employees and clients and producing comprehensive reports that provide strategic insights for informed decision-making.

## Communication

Efficient communication stands as a cornerstone for business success. Semsto enhances and expedites communication by enabling swift interaction with clients, prospects and employees through various channels like Email, SMS and WhatsApp. Additionally, it allows for the creation of custom groups for targeted communication, streamlining interactions within defined segments. Moreover, Semsto facilitates campaign management, further enhancing communication strategies.





# Wishlist

A wishlist represents aspirations for the future without concrete plans yet. In our day-to-day tasks, we often encounter numerous ideas and thoughts we intend to pursue later. However, with time, these thoughts tend to slip our minds. Semsto steps in to help you track all your wish list items and the actions you've taken toward achieving them. It allows you to monitor the time spent on these wishlist items and store associated documents or external links for reference or further study in the future.

#4Pending

Arrange Annual Function for All Employee

Start Date25-02-2024End Date25-02-2024

#7Processing4 Hours

Box Cricket

Start Date05-01-2024End Date05-01-2024

# Visitor Management

Semsto's Visitor Management section offers a comprehensive solution for efficiently managing visitors and company event registrations. It simplifies the registration process for visitors entering the premises, ensuring essential details are captured seamlessly. Recording visitor information, enhances service provision, reduces gate pass creation time and aids in maintaining a secure environment. Additionally, it streamlines event registrations, facilitating smoother check-ins for company gatherings, seminars, or events, ultimately optimizing visitor experiences within the organization.

TMSFINANCE

Visitor Management

SearchEnter Employee4 Status SelectedFrom: 01-01-2020 To: 05-01-2024SearchAdd Visitor Management

Total: 18

Action	Status	Visitor Date	Punch In	Punch Out	Name	Email	Mobile	Company Name	Visit With	Purpose
		Pending	22-12-2023		Varun Gupta	guptavarun@gmail.com	93728391823	Gupta's Infotech	Adam Sandler (Employee)	Want more Finance success
		In	22-12-2023	12:27 PM	Damini Patil	daminipatil@gmail.com	9283718293	Dam's World	Daisy Ridley (Employee)	For maintain finance better
		Out	21-12-2023	09:11 AM	Harshil Panchal	harshilpanchal@gmail.com	9281374			
		Out	21-12-2023	09:09 AM	Manik Malhotra	manikmalhotra@gmail.com	8928391			
		Pending	22-12-2023		Mahira Khan	mahirakhan@gmail.com	9263718			
		Pending	22-12-2023		Nitya Vyas	nitya01vyas@gmail.com	9928739			
		Out	21-12-2023	07:15 AM	Bhavin Patel	bhavinpatel21@gmail.com	9372938			
		Out	21-12-2023	07:12 AM	Keshav Gandhi	gandhikeshav01@gmail.com	8362839			
		Pending	01-01-2024		Nishtha Patel	nishthapatelQ@gmail.com	8392739			
		Pending	01-01-2024		Chetvi Shah	chetvishah321@gmail.com	9456342			
		Out	21-12-2023	06:44 AM	Deep Davra	deepdavra34@gmail.com	8362781			
		In	22-12-2023	12:28 PM	Krupal Modi	krupalmodi@gmail.com	8372849			
		Pending	26-12-2023		Keyur Shah	keyurshah@gmail.com	9835267			
		Pending	26-12-2023		Ishani Dave	ishanidave@gmail.com	9342652			
		Out	21-12-2023	06:43 AM	Umang Rathor	umangrathor@gmail.com	8879675			
		Out	21-12-2023	06:43 AM	Janvi Roy	janviroy@gmail.com	9838262			
		Pending	25-12-2023		Nisha Modi	nishamodi@gmail.com	9453624			

Visitor Management

SearchEnter Employee4 Status SelectedAdd Visitor Management

Total: 18

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		Pending	22-12-2023		Nitya Vyas	nitya01vyas@gmail.com	9928739			
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		Pending	01-01-2024		Nishtha Patel	nishthapatelQ@gmail.com	8392739			
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		Pending	25-12-2023		Nisha Modi	nishamodi@gmail.com	9453624			

Visitor Management

SearchEnter Employee4 Status SelectedAdd Visitor Management

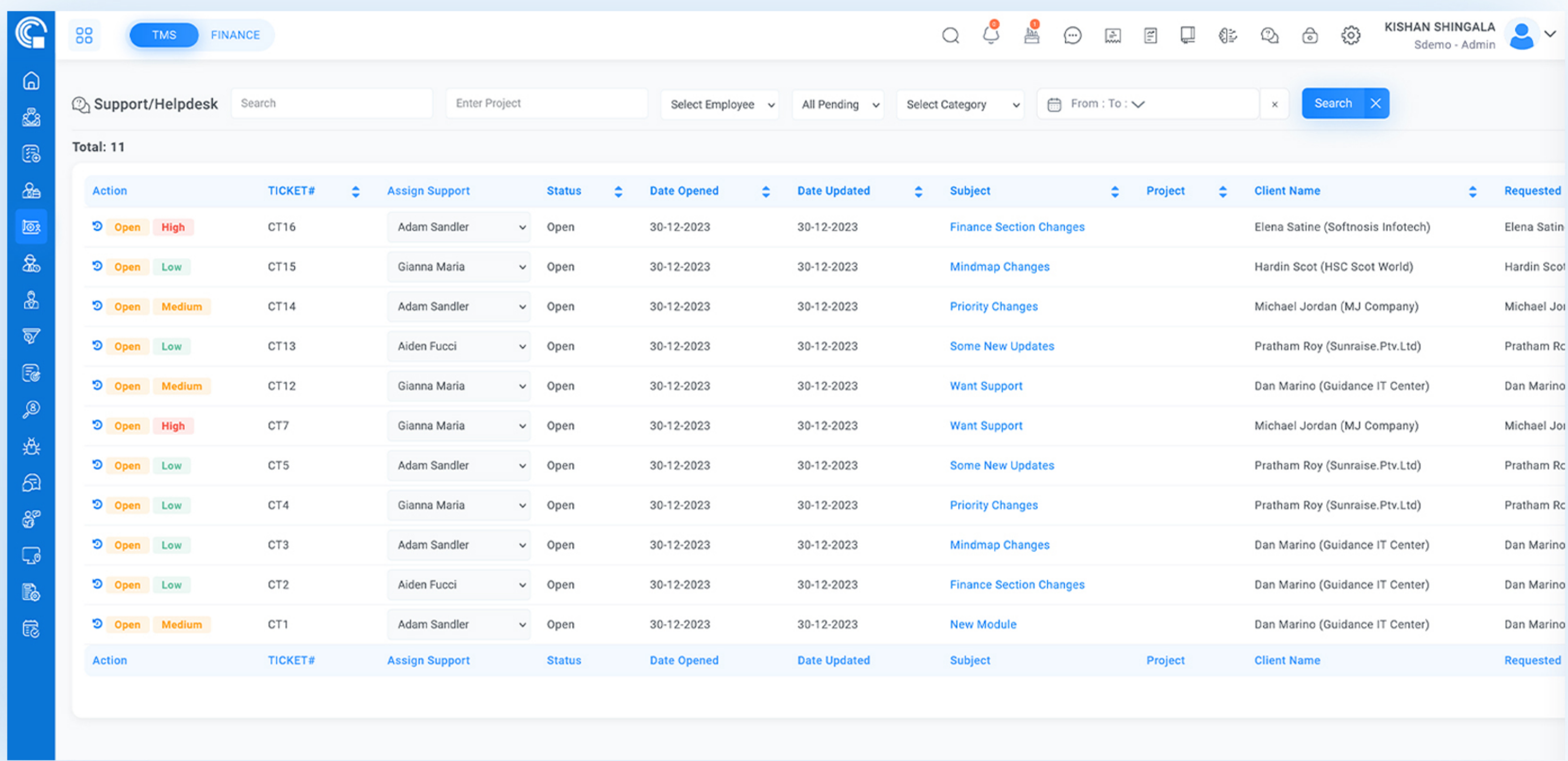
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		Pending	25-12-2023		Nisha Modi	nishamodi@gmail.com	9453624			



# Support/Ticket System —

The ticket system within Semsto enhances client service by providing a structured way for clients to raise concerns or issues regarding projects or tasks. Instead of direct calls, clients can generate tickets outlining their concerns, allowing the support team to address them systematically. The support team can update clients on the status of their tickets, ensuring transparency and efficient issue resolution. This approach not only improves client service but also adds value by demonstrating a structured and responsive approach to addressing client needs.

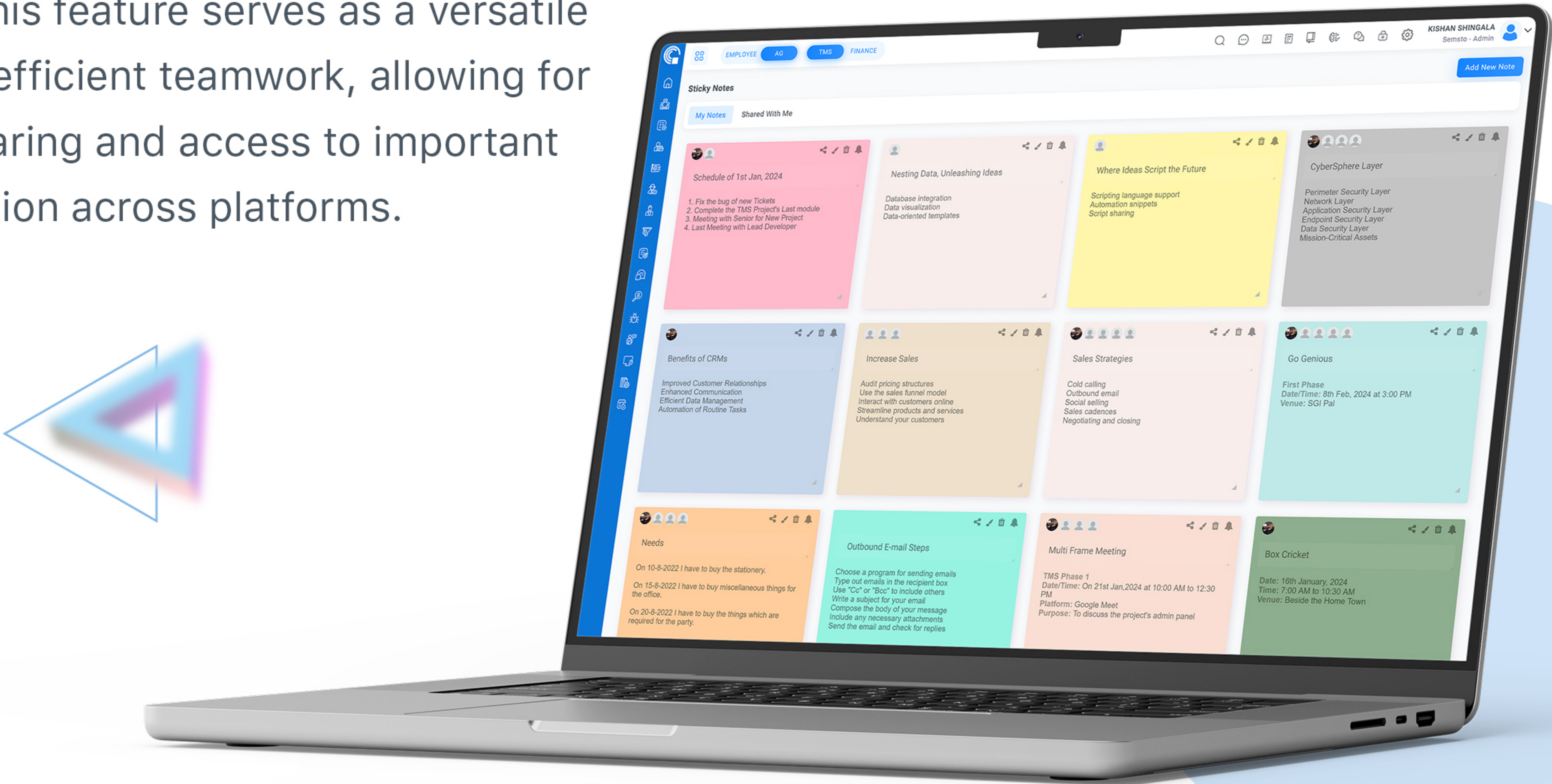


The screenshot displays the 'Support/Helpdesk' interface. At the top, there are tabs for 'TMS' and 'FINANCE'. Below the tabs, there's a search bar and filters for 'Enter Project', 'Select Employee', 'All Pending', 'Select Category', and a date range 'From : To :'. The main area shows a table of tickets with columns: Action, TICKET#, Assign Support, Status, Date Opened, Date Updated, Subject, Project, Client Name, and Requested. The table lists 11 tickets, each with a status (Open), priority (High, Low, Medium), and assigned support person. A sidebar on the left contains various icons for navigation.

Action	TICKET#	Assign Support	Status	Date Opened	Date Updated	Subject	Project	Client Name	Requested
Open	CT16	Adam Sandler	Open	30-12-2023	30-12-2023	Finance Section Changes		Elena Satine (Softnosis Infotech)	Elena Satin
Open	CT15	Gianna Maria	Open	30-12-2023	30-12-2023	Mindmap Changes		Hardin Scot (HSC Scot World)	Hardin Scot
Open	CT14	Adam Sandler	Open	30-12-2023	30-12-2023	Priority Changes		Michael Jordan (MJ Company)	Michael Joi
Open	CT13	Aiden Fucci	Open	30-12-2023	30-12-2023	Some New Updates		Pratham Roy (Sunraise.Ptv.Ltd)	Pratham Rc
Open	CT12	Gianna Maria	Open	30-12-2023	30-12-2023	Want Support		Dan Marino (Guidance IT Center)	Dan Marino
Open	CT7	Gianna Maria	Open	30-12-2023	30-12-2023	Want Support		Michael Jordan (MJ Company)	Michael Joi
Open	CT5	Adam Sandler	Open	30-12-2023	30-12-2023	Some New Updates		Pratham Roy (Sunraise.Ptv.Ltd)	Pratham Rc
Open	CT4	Gianna Maria	Open	30-12-2023	30-12-2023	Priority Changes		Pratham Roy (Sunraise.Ptv.Ltd)	Pratham Rc
Open	CT3	Adam Sandler	Open	30-12-2023	30-12-2023	Mindmap Changes		Dan Marino (Guidance IT Center)	Dan Marino
Open	CT2	Aiden Fucci	Open	30-12-2023	30-12-2023	Finance Section Changes		Dan Marino (Guidance IT Center)	Dan Marino
Open	CT1	Adam Sandler	Open	30-12-2023	30-12-2023	New Module		Dan Marino (Guidance IT Center)	Dan Marino

# Sticky Notes —

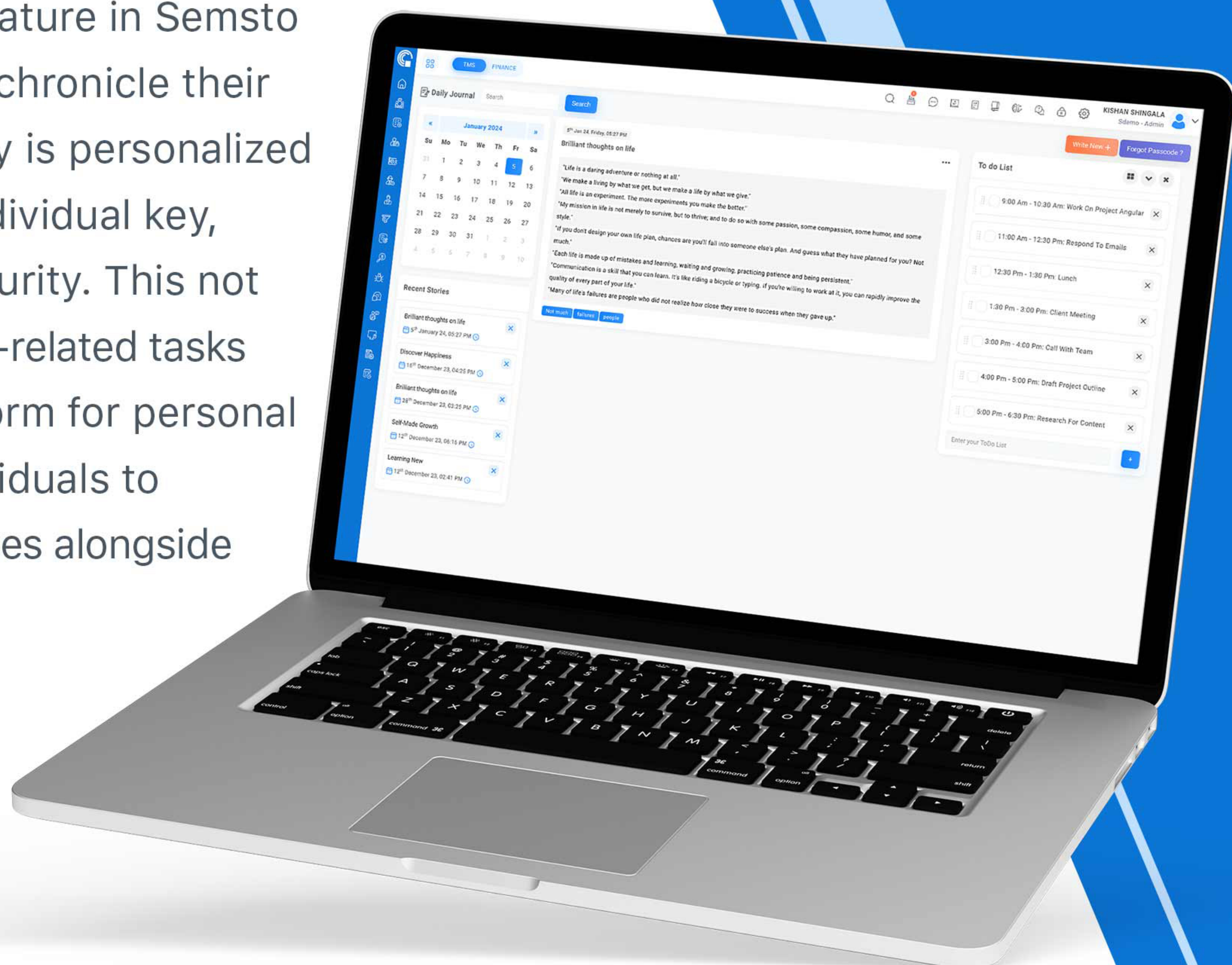
Semsto offers the ability to create numerous sticky notes accessible via both the desktop and web apps. This functionality extends to sharing these notes among team members, fostering enhanced collaboration and streamlined communication within the team. This feature serves as a versatile tool for efficient teamwork, allowing for easy sharing and access to important information across platforms.





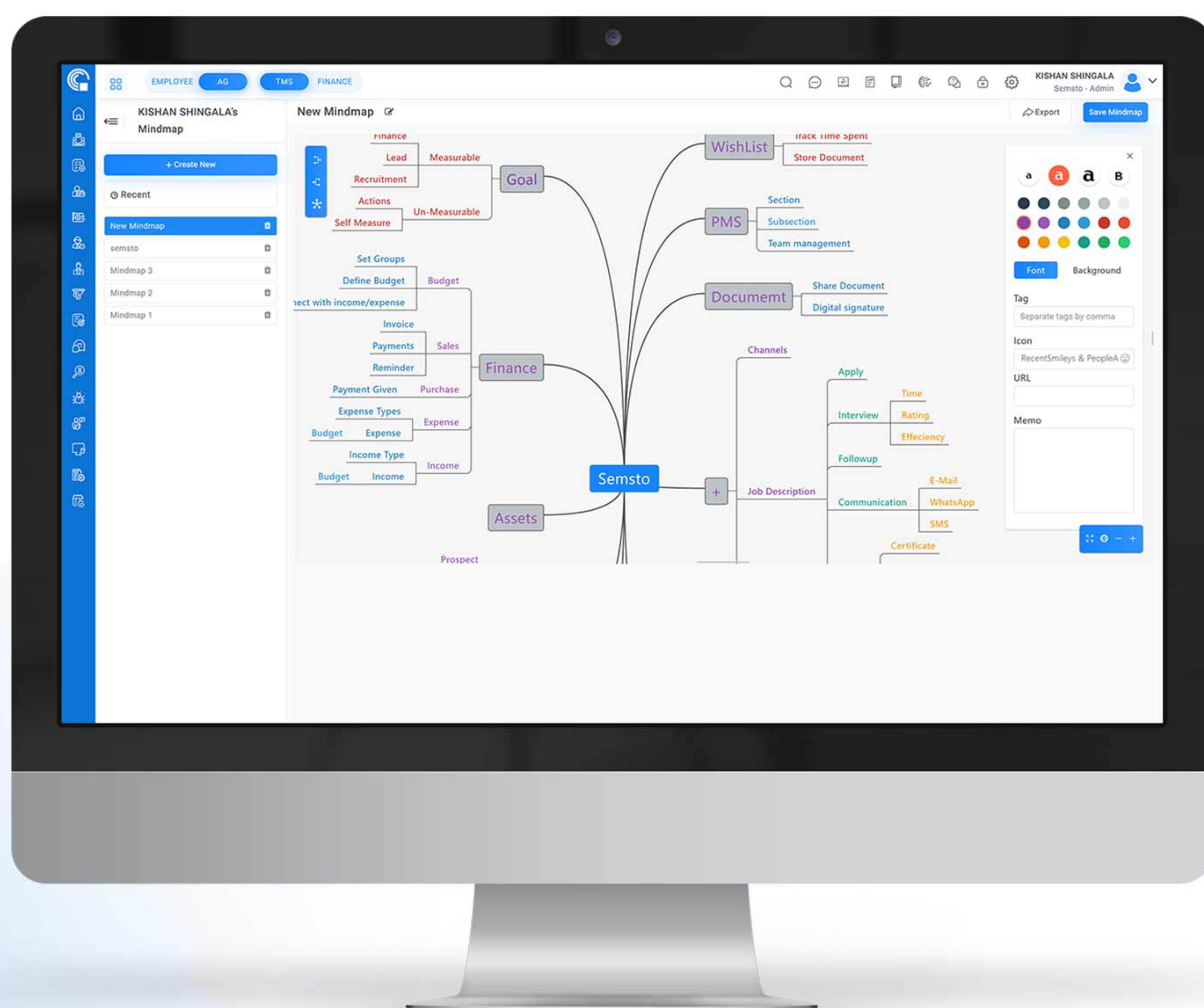
# Digital Diary —

Creating a digital diary feature in Semsto allows team members to chronicle their daily activities. Each diary is personalized and protected with an individual key, ensuring privacy and security. This not only aids in tracking work-related tasks but also serves as a platform for personal journaling, enabling individuals to enhance their personal lives alongside professional growth.



# Flow Management —

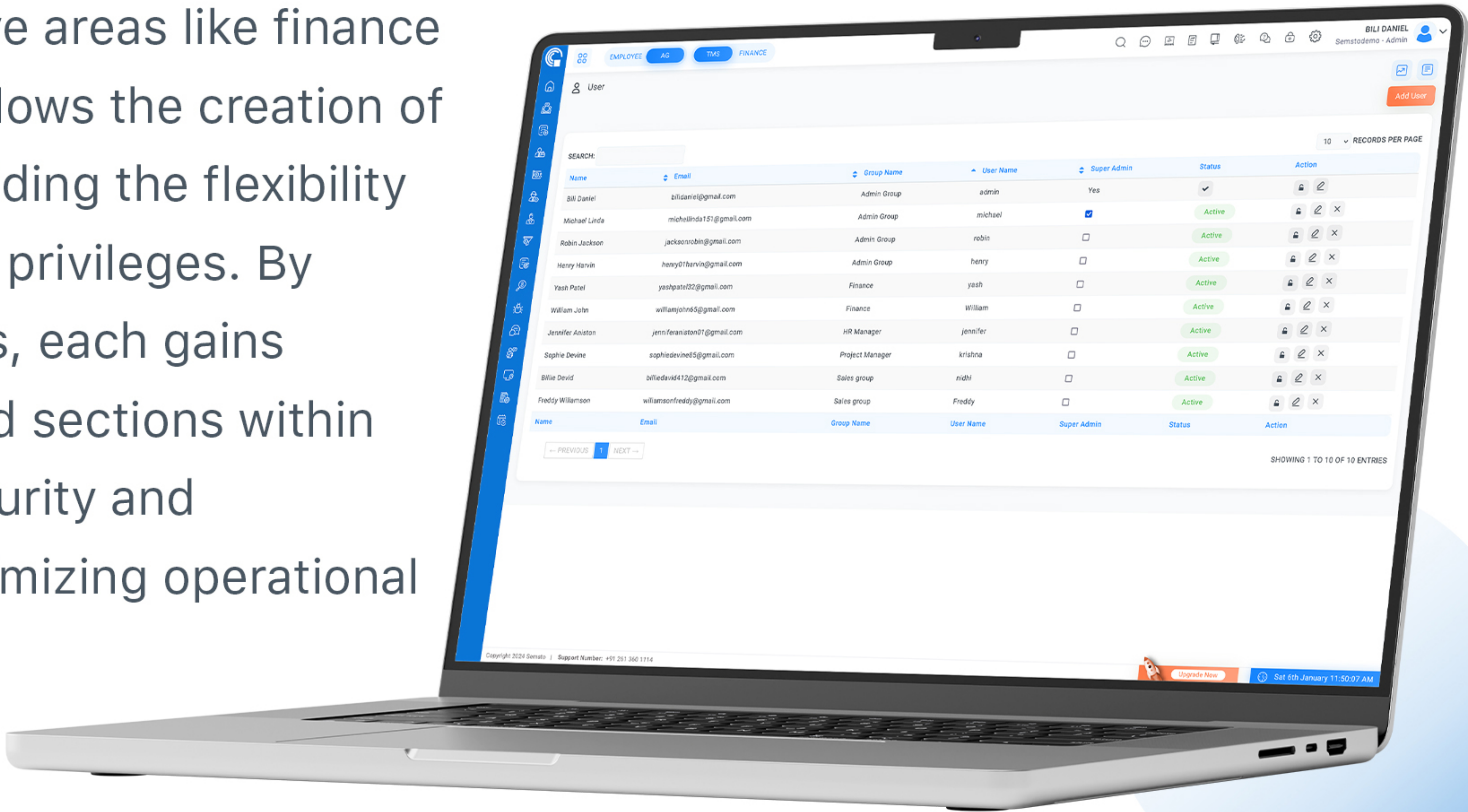
Enabling team members to create flows for projects or plans assists in a more organized analysis of information, facilitating better-informed decision-making. These visual representations of processes or plans provide a structured framework, aiding in clearer insights and effective decision-making based on a comprehensive understanding of the situation.





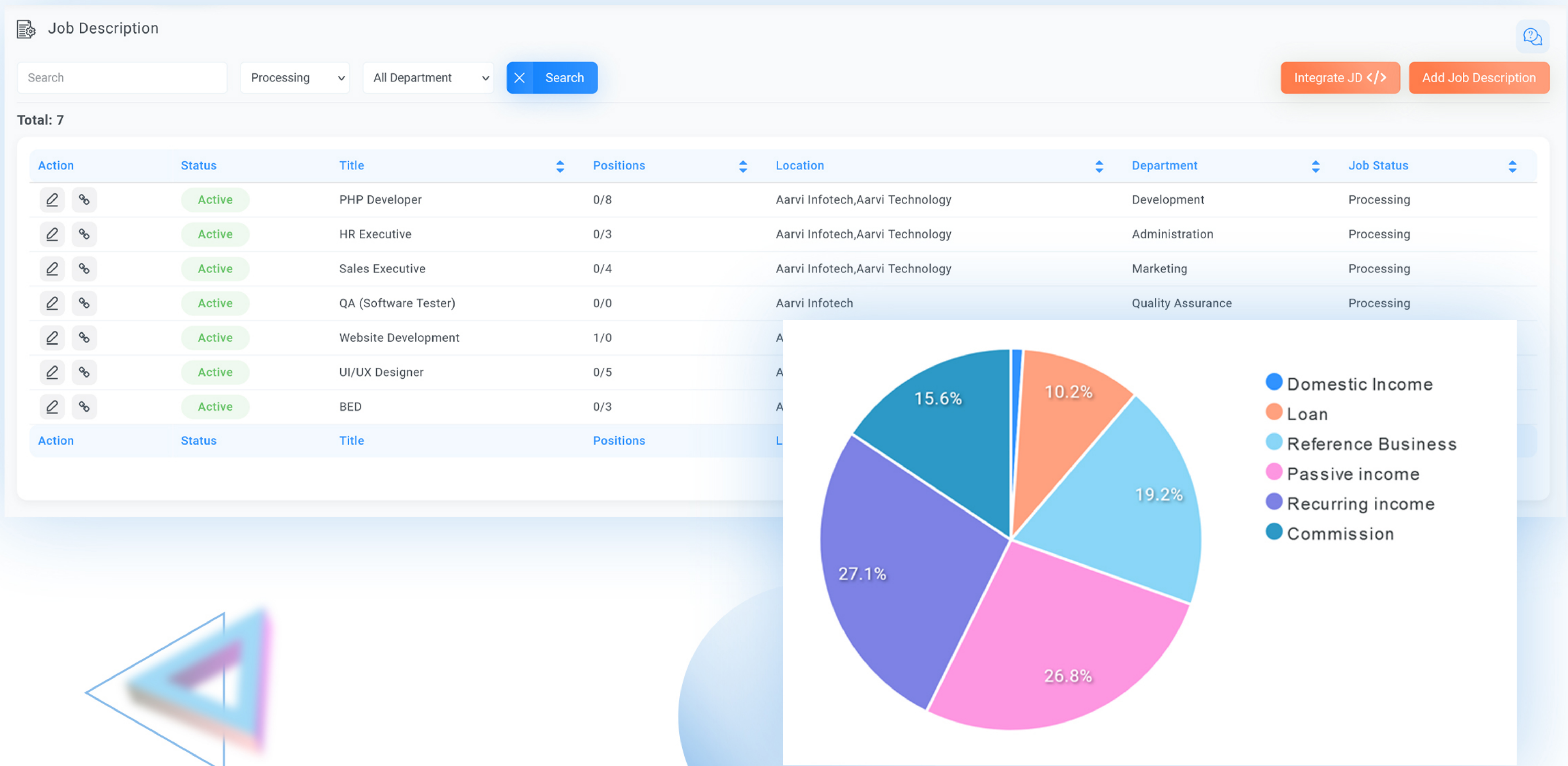
# Administration

The Administration section in Semsto offers robust control over user roles and permissions, enabling precise management of access rights. For instance, a salesperson may not require access to sensitive areas like finance or payroll. This section allows the creation of multiple users while providing the flexibility to assign specific access privileges. By tailoring user permissions, each gains access only to designated sections within the system, ensuring security and confidentiality while maximizing operational efficiency.



# Reports and Statistics

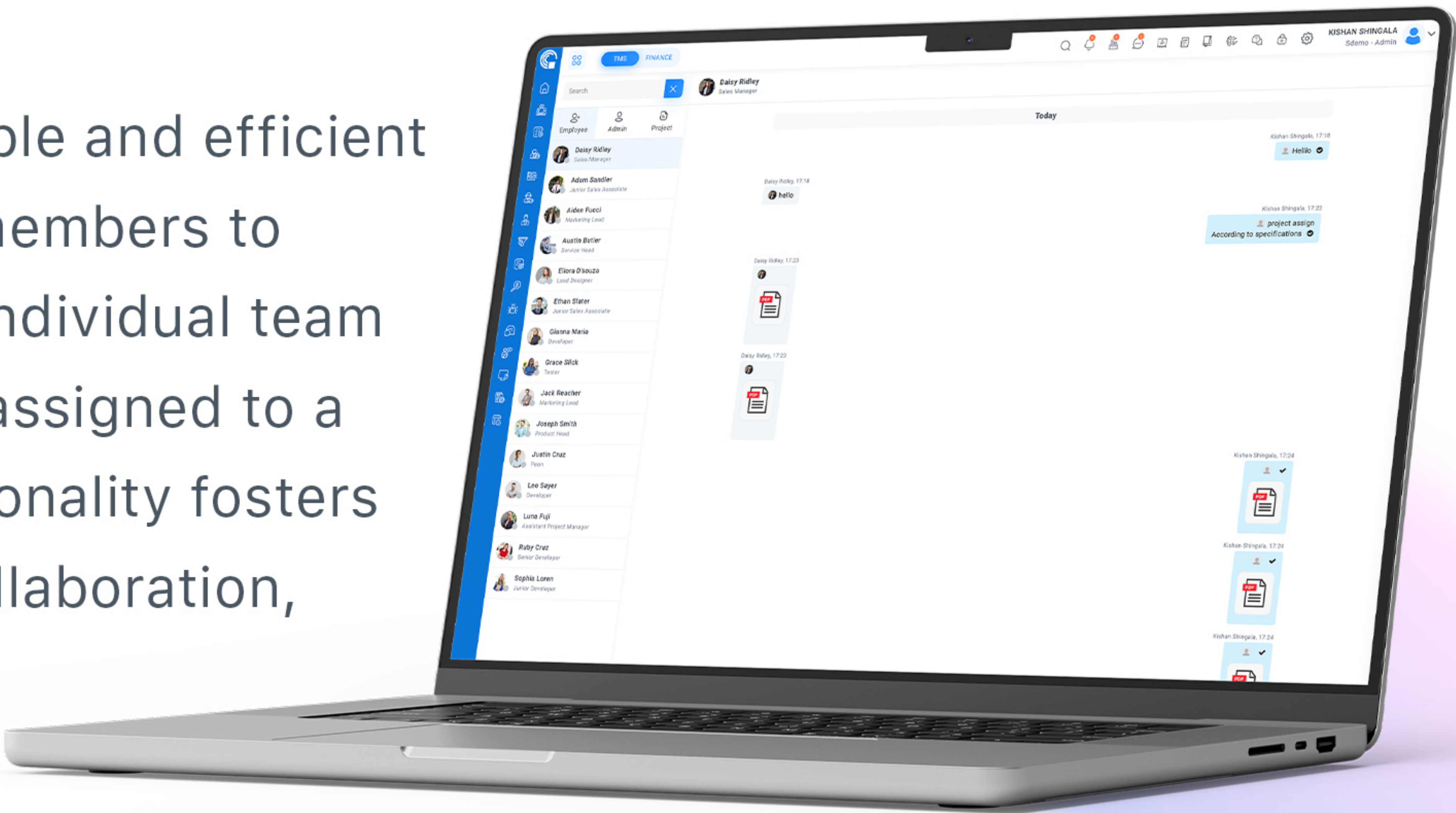
We offer an extensive array of over 60 informative reports and more than 45 graphs, enabling comprehensive analysis of your company's progress. These reports and graphs provide insights into project management effectiveness, financial management efficiency and a wealth of other useful information. With this diverse set of analytical tools, you can delve into various aspects of your company's operations, aiding in informed decision-making and offering a comprehensive overview of your organization's performance.





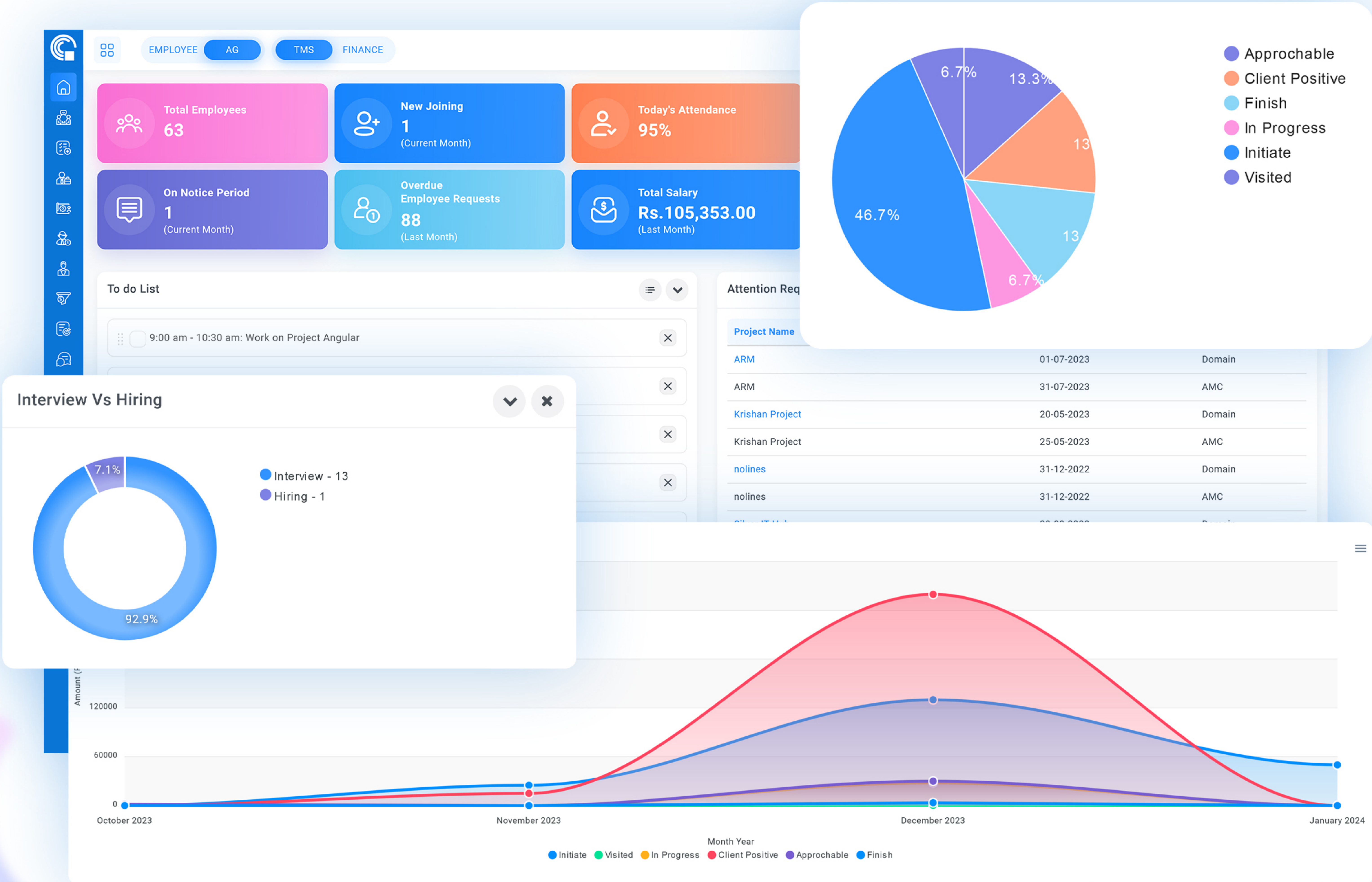
# Chat System

Semsto boasts a rapid, dependable and efficient chat system that enables team members to engage in discussions with any individual team member or with the entire team assigned to a specific project. This chat functionality fosters seamless communication and collaboration, ultimately boosting productivity by facilitating better team interactions and collective work efforts.



# Informative Dashboard

Semsto features dynamic dashboards tailored for CEOs, HRs and employees delivering essential information immediately. These dashboards are equipped with quick-access shortcuts, simplifying routine operations such as searches, to-do lists, reminders, notifications, resource requests, and payroll information. This streamlined interface ensures easy access to crucial data and tools necessary for efficient day-to-day management and operations within the system.





We will understand your business needs, find pain points and help you to solve them with our solution Semsto. Semsto will help you manage all your business operations effectively and speed up your progress towards your goals by effectively managing all your business operations.

We ensure that your organization will become more efficient, transparent and consistent in terms of all your business operations and your decisions based on data.

**Power of product depend on people who use it not within features of products.**



**Vision**

Become the most trusted and reliable service provider for your business through continuous innovation and improvement.



**Mission**

Empowering businesses by providing effective platforms that help help to improve business operations effectiveness and drive faster growth.

**CORE VALUES**



**CARE**






**GROWTH**



**INNOVATION**

**GET IN TOUCH**

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